



Sell More Books Using Your Author Website: The Easiest Way to Brand, Build, Market, and Manage Your Authorship

Radu Balas

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Writing a book is one of the most fulfilling things anyone can do. It's as important a milestone as getting married and having a child.

In fact, it's just like having a child. You'll think about it, wait for it to develop over many months, watch it grow, nurture it, give it everything you've got, and then send it on its way - out to the public to live a life of its own.

...and it will be part of your legacy,
something you'll leave to the world.

But just like a child, after you have created it you need to help it grow before setting it in the world.

Hello there, my name is Radu Balas.

> Welcome to the definitive guide to helping writers make the most of their books.

I will be teaching you how to:

- > Establish a brand
- > Build an audience
- > Easily create an author platform
- > How to make more money and sell more books using the internet

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