

Six Steps To Small Business Success: Start, Manage, and Exit Your Business: 5 CPAs on Entrepreneurship

Bert Doerhoff, Lowell Lillge, David Lucier, C. Gregory Orcutt, R. Sean Manning



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Entrepreneurship Bert Doerhoff, Lowell Lillge, David Lucier, C. Gregory Orcutt, R. Sean Manning There are many important lessons in life that can never be learned in a classroom. In Six Steps to Small Business Success, five seasoned CPAs combine over one hundred years of experience in order to provide practical advice, step-by-step guidance, and proven ideas for entrepreneurs ready to embark on the exciting journey of starting and managing a successful business. The Professional Association of Small Business Accountants has awarded the Book of the Year Award to the authors saying "If our members could communicate all the information in this book to their clients, the clients would not only be more educated on how to start, manage and exit a business, but they would most likely be more successful and have a better opportunity to achieve their business ownership goals". -Tim Nolan, PASBA President "The authors of Six Steps to Small Business Success represent a group of experts worth listening to. The book is packed with applied lessons, real-life experiences, and proven strategies that if employed appropriately assist small business owners in developing a thriving, profitable organization. It's a practical guide that every small business owner should own". -Darren Root, CPA.CITP Author of The E-Myth Accountant, President of Root & Associates "Six Steps is a must read for every would be entrepreneur. It is a comprehensive, practical and insightful compilation of the issues, strategies and hurdles that the business owners will likely encounter during and after their reign". -Ned A Minor, founder of Minor & Brown & Author of Deciding to Sell Your Business: The Key to Wealth and Freedom Six Steps to Small Business Success offers personal anecdotes, inspiring quotes, and thought-provoking questions that will help any small business owner remember to dream big, think realistically, and plan carefully, ultimately achieving more than ever imagined.

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