

Introduction to Management Science (12th Edition)

Bernard W. Taylor III



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For undergraduate courses in Management Science.

A logical, step-by-step approach to complex problem-solving

Using simple, straightforward examples to present complex mathematical concepts, *Introduction to Management Science* gives students a strong foundation in how to logically approach decision-making problems. Sample problems are used liberally throughout the text to facilitate the learning process and demonstrate different quantitative techniques. *Management Science* presents modeling techniques that are used extensively in the business world and provides a useful framework for problem-solving that students can apply in the workplace.

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