

Serving Young Teens and 'Tweens (Libraries Unlimited Professional Guides for Young Adult Librarians Series)



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Notable teen experts and stellar practitioners from across the country explain why library service to adolescents in this age range is so important, and how you can enhance your collection and services to accommodate and win over this important group. Topics range from understanding adolescent informational needs and building and promoting a winning collection, to creating programs with tween appeal. Contributors include Sheila B. Anderson, James Rosinia, Deb Taylor, Robyn Lupa, and Kristine Mahood. Brimming with valuable insights and fresh ideas, as well as nuts and bolts directions, this is a must read for all librarians who work with young adolescents.

If someone is described as a young adult, what image comes to mind? In fact, a young adult can be a twelveyear-old middle-schooler or a high school graduate. Libraries have traditionally offered a variety programs and services for YAs, and although more emphasis has been given to serving teens in recent years, little has been done to distinguish between groups within the category, and meet the specific developmental needs of this broad range of library users.

This collection complements Anderson's previous collection, Serving Older Teens, by focusing on the needs of tweens and young teens, ages 11-14. This is the age range when many young people stop using the library and lose interest in reading. Notable teen experts and stellar practitioners from across the country explain why service to adolescents in this age range is so important, and how you can enhance your collection and services to accommodate and win over this important group.

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