



# **Business Analytics with Management Science Models and Methods (FT Press Analytics)**

*Arben Asllani*

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# Business Analytics with Management Science Models and Methods (FT Press Analytics)

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Master decision modeling and analytics through realistic examples, intuitive explanations, and tested Excel templates. ***Business Analytics with Management Science* has been designed to help students, practitioners and managers use business analytics to improve decision-making systems. Unlike previous books, it emphasizes the application of *practical* management science techniques in business analytics.**

Drawing on 20+ years of teaching and consulting experience, Dr. Arben Asllani introduces decision analytics through realistic examples and intuitive explanations – not complex formulae and theoretical definitions. Throughout, Asllani helps practitioners focus *more* on the crucial input-output aspects of decision making – and *less* upon internal model complexities that can usually be "delegated" to software.

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