

Research Design: Qualitative, Quantitative, and Mixed Methods Approaches (2nd Edition)

John W. Creswell

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Key Features:

- Provides a clear presentation of how to implement a mixed methods design in your proposal or plan as well as show how to implement qualitative and quantitative approaches
- Presents the ethical issues that may arise in quantitative, qualitative and mixed methods studies
- Offers extensive writing tips to help get your research plan started in the right direction
- Contains the latest developments in qualitative inquiry-including advocacy, participatory, and emancipatory approaches

This book is ideal for readers who seek assistance in designing a full research study or planning a proposal for a scholarly journal article, dissertation or thesis. The book is an invaluable reference on the basics of research design as well as an effective text for graduate courses in Research Methods, Research Design, and related topics. The book serves a broad audience of social and human scientists in fields of marketing, management, criminal justice, psychology, sociology, K-12 education, higher and post-secondary education, nursing, health sciences, urban studies, and family research.

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