



7 Seconds to Success: How to Effectively Relate to People in an Instant

Gary Coffey, Bob Phillips

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Success depends on making a great impression and effectively relating to people. Those first few seconds with someone can make all the difference. Bestselling author Bob Phillips and leadership expert Gary Coffey have distilled the essential skills of reading and understanding people into easy-to-remember principles. Readers will discover the best ways to relate to and connect with individuals, including how to:

- identify the best approaches to create good will
- know how to communicate with all personality types
- spark and keep people's interest

7 Seconds to Success provides the tools necessary to improve people skills and garner trust. Every interaction can be positive and rewarding!



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