

Corporate Finance: A Focused Approach (Book Only)

Michael C. Ehrhardt, Eugene F. Brigham



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Corporate Finance: A Focused Approach (Book Only) Michael C. Ehrhardt, Eugene F. Brigham This book focuses on critical financial concepts, skills, and technological applications required by every M.B.A. in the twenty-first-century workplace. It's a lean textbook that provides an in-depth treatment of all essential topics in corporate finance, yet it can be completed in a single semester. This concise text includes Excel Tool Kits corresponding to each chapter and showing how calculations used in the chapter are done in Excel. These useful models include explanations and screen shots that show you how to use many of the features and functions of Excel, enabling the Tool Kits to serve as self-taught tutorials on Excel. This text also features Mini Case Spreadsheets, which are Excel spreadsheets that perform the calculations required in the Mini Cases. This new edition includes features that allow you to do "what-if" analysis on a real-time basis in class. Another unique feature is Web Safaris, which are links that facilitate Internet searches for useful financial data. Each has a specific goal, such as finding the current spreads between Treasury bonds and rated bonds. The Web Safaris walk you through navigating to the desired information. Each chapter of the text has a "Build a Model" problem where you start with a spreadsheet that contains financial data, plus instructions for solving a particular problem. The model is partially completed with headings but no formulas, so you practice building a financial model. The text also includes Cyberproblems, which require you to go to specific websites and answer a series of questions. The answers are then available on your instructor's website.

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