



Digitales Storytelling: Eine Einführung in neue Formen des Qualitätsjournalismus (German Edition)

Simon Sturm

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Das Buch gibt einen Einblick in die neuen Erzählweisen des digitalen Journalismus. Es untersucht die Auswirkungen der Digitalisierung auf die Medienbranche und den mit ihr verbundenen Wandel journalistischer Darstellungsformen. Dabei geht es auch um die Möglichkeiten des journalistischen Storytellings auf mobilen Endgeräten wie Tablet-Computern. Es wird eine neuartige Typologie von Darstellungsformen entwickelt, die über die klassischen Text-, Audio- und Fernsehformate hinaus digitales Storytelling ermöglicht.

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