

Masters of Design: Corporate Brochures: A Collection of the Most Inspiring Corporate Communications Designers in the World

Sean Adams



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Masters of Design: Corporate Brochures profiles 20 current design leaders. This book features the best corporate designers—those who create award-winning annual reports, internal communications, and corporate brochures. These are often the most challenging projects to design because of the sheer amount of information that is required as part of the assignment. Featured design firms include Cahan & Associates, VSA Partners, Blok Design, and 3 Deep Design. The principal creatives at these firms share their insight and experience on creating successful designs for major corporations.

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