



Media Career Guide: Preparing for Jobs in the 21st Century, 9th Edition

James Seguin, Sherri Hope Culver

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Targeted to today's media-savvy students, the *Media Career Guide* includes the latest information on using social media during a job search, as well as tips for navigating a rapidly changing digital media landscape. This essential manual includes an overview of today's employment opportunities and provides a comprehensive directory of media jobs. In addition, helpful guidelines walk readers through the entire job-search process, from researching a company to applying for jobs to displaying appropriate behavior in the workplace.

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