



Starting & Building a Nonprofit: A Practical Guide

Peri Pakroo

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Start a nonprofit and keep it running with this practical guide

Rescue a school library. Preserve an endangered species. Support the arts. Whatever it is you want to do to give back to your community, *Starting & Building a Nonprofit* provides the kick start you need.

Filled with user-friendly information, practical advice and step-by-step instructions, this book is your guide through the process of getting a nonprofit up and running. Learn how to:

- pick the perfect name for your organization
- structure a nonprofit to achieve your goals
- choose and obtain a federal tax-exempt status
- create a mission statement
- develop a strategic plan and initial budget
- launch a successful fundraising plan
- recruit and manage board members and volunteers
- hire and train staff
- obtain necessary insurance
- market your organization
- create a winning website
- keep your nonprofit running

Starting & Building a Nonprofit goes beyond paperwork -- it addresses the big picture, showing you how to create a solvent, efficient organization that will make a real difference. And the newly revised 4th edition has an updated chapter on building a website for your nonprofit, and updated forms and checklists to help you stay organized.

Are you a California resident? Check out *How to Form a Nonprofit Corporation in California*.

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