



Visual Methodologies: An Introduction to Researching with Visual Materials

Gillian Rose

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The Third Edition of *An Introduction to Researching with Visual Materials*, a bestselling critical introduction to the study and analysis of visual culture, has been fully revised and updated. Each chapter retains its rigorous examination and demonstration of an individual methodology, while continuing to be clear in structure and lucid in style. Reflecting changes in the way society consumes and creates its visual content, new features include a companion website featuring additional examples of digital and social media and moving images, pedagogical enhancements, additional chapters and expanded coverage on social and new media, and how to use visual materials for research and research presentation, and an expanded focus on how each method can be used in relation to a range of different visual materials.

A now classic text, the book appeals to undergraduates, graduates, researchers and academics in all subjects looking to understand and clearly grasp the complex debates and ideas in visual analysis and interpretation.

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